1. **Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?**
   * 1. The category of theater has the most cases started and be successful, while journalism has the least. People tend to open new business in entertainment industry, like theater, film&video, and music.
     2. Plays is the most popular sub-category of field that people started business, and it has a relatively high volume of successful case
     3. From 2009-2015, the number of new cases are increasing and so did the number of cases success. 2016 and 2017 there’s a dramatic decrease in case numbers and successful cases.

**2.What are some limitations of this dataset?**

* + 1. We analyzed total number of cases started, success, canceled, and failed. However, it does not tell us the percentage of success of each category.
    2. On the third chart, we filtered by year, and displayed month in the pivot table and the pivot chart, this kind of display cannot tell us the change of each category on a timeline basis.
    3. We did not analyze which category of field individual people would like to donate money in, or which category got most donors.

1. **What are some other possible tables and/or graphs that we could create?**
   * 1. Percentage of successful chart for each category or sub-category
     2. A line chart to display total number of cases started and successful cases for each year, and show the number changes and trends from year to year, rather than from month to month
     3. A chart showing average individual donation to each category, and which category has the most or the least donors.